ABSTRACT OF THE DISCLOSURE

A mobile telephone stores unrewritable identification data for identifying its own hardware. When a user enters an answer to a questionnaire into a mobile telephone, the mobile telephone reads out the identification data, and sends the identification data and response data to a server. A method of mediating questionnairing includes the steps of prestoring a name and an address of the user corresponding to the identification data, sending a questionnaire to the mobile telephone, retrieving the name and address of the user based on the identification data received from the mobile telephone, and sending the name and address of the user and response data to a computer of a requester of the questionnairing.